



# Clara Bennett

**Freelance Senior Producer, (ex. HOP)**

**Branded Content, Promos & Campaigns**



**My Portfolio.**

<https://clara-bennett.onfabrik.com/>



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**Based in London**

Available to work anywhere!

## About Me.

A seasoned and meticulous Senior Creative Producer, boasting over 13 years of experience in commercials, branded content, and campaign production. Skilled in overseeing comprehensive creative projects, working collaboratively with diverse teams, and consistently delivering top-notch content punctually and within financial constraints. Driven by a passion for nurturing creative brilliance while ensuring flawless project execution, she's always ready to dive in and get involved.

## EMPLOYMENT HISTORY

### **Freelance Producer / HOP / Bidding Producer** *Sept 2023 - Present*

Production services, end to end production, HOP cover and general bidding for various production companies  
Clients include Merman, Weiden & Kennedy, Curate Films, M&S.

### **Head Of Production, Merman Branded** *Aug 2019 - Sept 2023*

Managed every facet of the production journey, from the initial planning stages through to post-production and final wrap-up. Collaborated intimately with producers, directors, and the broader production teams to guarantee that projects adhered to timelines and budgets. Tasked with recruiting and overseeing crew members, facilitating interdepartmental collaboration, and addressing challenges that surfaced during production. Partnered with the Managing Directors to shape company policies focused on health and safety, COVID-19 protocols, diversity and inclusion, and sustainability initiatives.

### **Freelance Production Manager / Producer** *Sept 2016 - Aug 2019*

Freelance production services for various London based production companies. I worked on a variety of large scale & small scale TV commercials, branded content, music videos.  
Clients Include - Moxie Pictures, Bullion, Iconoclast, 76Ltd, GTB, Bold, OB Management.

### **PM / PA, Moxie Pictures** *Sept 2012 - Aug 2016*

Collaborated with directors and producers from the initial pitch all the way through to post-production. Oversaw budgets and facilitated scheduling from the first brief to the final delivery. My core competencies included project and treatment research, supporting directors, and crafting mood films during the pitching phase. Additionally, I managed office operations and resources. I advanced from runner to Production Manager before embarking on my freelance journey.

## KEY SKILLS.

- A solid history of effectively managing projects from inception to completion.
- Deep knowledge of industry standards and emerging trends
- Exceptional skills in communication, negotiation, and building relationships
- Proven talent for inspiring and guiding a team
- Broad experience with both regional and international productions
- Skilled in overseeing teams of diverse sizes, ranging from 5 to over 200 individuals .
- Strong connections with UK crews and suppliers.

## TESTIMONIAL

"I've had the pleasure of working alongside Clara as our Head of Production and Producer at Merman over the last 4 - 5 years. She's industrious, resourceful, creative, well mannered and good natured. Everything you'd want from a producer. We'll miss her but our loss is your gain"

**Spencer Dodd, Merman MD**

## SELECTED RECENT PRODUCER CREDITS

Curate Films	Zoopla - Win at Moving Campaign	Barry Bangs	Lucky Generals	London / Location
Merman	Woman's Aid – Van Wife	Rachel Stubbings	Direct to client	London / Location
Merman	Aldi Autumn Campaign 24	Vaughan Arnell	McCann Manchester	London / Location
Merman	Netflix Love Is Blind Trailer	Will Clark	Lucky Generals	London / Location
Wrack (W&K)	Malibu Don't Drink & Dive	Jenny Brough	Wieden+Kennedy	Palma / Location
Wrack (W&K)	Kahlua St Patrick's Day	Michael Lennox	Wieden+Kennedy	London / Location
Merman	Ch4 Breakfast Idents / Moju	Will Clark	WhoWhatWhy	London / Studio
Merman	Homebase Christmas 'Dick & Angel'	Will Clark	Atomic London	London / Studio & Loc
Merman	Cop26 Film	Guy Manwaring	McCann Manchester	London / Location
Merman	Landsec 'Ceremony'	BARBARA	Snap London	London / Location
Merman	Landsec 'Get Kitted Out'	BARBARA	Snap London	London / Location
Merman	NHS '111'	Billy Pols	McCann London	London / Location
Merman	Vitality / Apple Watch	Will Clark	Snap London	London / Location
Merman	Guinness -Everything is Possible	Nicole Ackermann	Hey Human	Cape Town/Studio & Loc
Merman	NHS 'I Need a Pharmacist'	Will Clark	McCann London	London / Studio & Loc
Merman	Alzheimer's Society	Jon S Baird	Joint London	London / Location
Merman	Cross Country Trains- Simon Bird	Juliet May	McCann Manchester	London / Location
Merman	Vitality SA 'Usian Bolt'	Will Clark	Snap London	London / Location
Merman	Vitality x Waitrose Food	Will Clark	Snap London	London / Location
Merman	Aldi 'I like It Like That'	Juliet May	McCann Manchester	London / Location
Merman	Vauxhall 'Legit Tax'	Will Clark	McCann London	London / Location
Merman	Vitality 'Sky Sports Idents'	Will Clark	Snap London	London / Location
Content Haus	Ford Mondeo '2020 Product Films'	Martin Bennett	GBT (Hogarth)	Madrid / Location
Content Haus	Ford 'Share the Road'	Robbie Samuels	GBT (Hogarth)	London / Location
Merman	Paddy Power 'Ruby Walsh'	Laurie Smith	VCCP	London / Studio
Merman	Paddy Power 'Cheltenham'	Laurie Smith	VCCP	London / Studio
Merman	Paddy Power 'Shit Celeb'	Laurie Smith	VCCP	London / Location
Merman	Canon 'Crossing Continents'	Storror	VCCP	Istanbul / Location
Biscuit Filmworks	Comedy Short 'Get Staffed'	Big Red Button	Short Film	London / Location

## AWARDS & RECOGNITION

2 x GOLD British Arrow Awards 2025 – Woman's Aid - Van Wife / Social and Branded Entertainment

1 x GOLD Kinsale Shark Awards 2025 – Woman's Aid - Van Wife – Best Fiction over 5 mins

1 x SILVER Kinsale Shark Awards 2024 Kahlua St Paddy's' Day, Best Comedy

3 x SILVER London International Film Awards – 3x Silver for Kahlua St Paddy's' Day

1 x BRONZE Lovie Award – Malibu Don't Drink & Dive Campaign

## COUNTRIES WORKED IN

Bid globally and shot in UK, Spain & Palma, Portugal, Bulgaria, Turkey, Lithuania, Poland, Slovenia, USA, South Africa.

## DIRECTOR LIST

Michael Lennox, Guy Manwaring, Juliet May, Ben Wheatley, Billy Pols, Barry Bangs, Jon S Baird, Nicole Ackerman, Vaughan Arnell, MJ Delaney, Zak Emerson, BARBARA, Will Clark, Big Red Button, Michel & Nico, Jenny Brough, Sophie King, Laurie Smith, Robbie Samuels, Martin Bennett, Sam Hibbard, Nigel Simpkins, Yann Secouet, Joe Ventura, Zach Math, Henry Mason, David Mould, Patrik Bergh, Jones, Keith McCarthy, James Griffiths, Neil Gorringer, Myles New.

## TALENT COLLABS

Usain Bolt, Tom Daley, Johnny Wilkinson, Jos Butler, Maro Itoje, Alex Scott, Jessica Ennis-Hill, Lord Sebastian Coe, Ellie Simmonds, Katarina Johnson-Thompson, Heather Knight, Cristiano Ronaldo, Sergio Agüero, James Rodríguez, Alexis Sánchez, Vincent Kompany David de Gea. Sharon Horgan, Martin Freeman, Michael Sheen, Iwan Rhon, Carey Mulligan, Hugh Dennis, Idris Elba, Meera Syal, Benedict Cumberbatch, David Bradley, Simon Bird, Fiona Philips, Dick & Angel, Tadhg & Derry