

CHARLIE GLENNON

Content Producer

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My Portfolio



Social Media Portfolio



My passion for video creation comes from three things: connecting with people, capturing emotion, and the excitement of creating something new each day. I'm a motivated creator with strong leadership skills, a driven work ethic, and a creative mindset. I am eager to connect with audiences through storytelling. As a lifelong learner, I'm looking to grow alongside a team that values creativity and authenticity.

EDUCATION

University of Maryland

Professional Certificate - Multimedia Journalism
2023 - 2024

- 3.2 GPA
- Nominee for 2024 Athlete Advocacy Award
- Varsity Baseball - Catcher

Denison University

Bachelor's Degree - Economics
2019 - 2023

- 3.4 GPA
- Varsity Baseball - Catcher
- Chi Alpha Sigma Honor Society

SKILLS

- Adobe Creative Cloud
 - After Effects, Premiere Pro, Photoshop, Audition, Bridge
- Videography
 - Sony and Canon, handheld and shoulder rig experience
- Production
- Creative Storytelling
- Sound Design
- Multi-Camera Setups
- Social Media Analytics
- Live Event Coverage
- Digital Asset Management

ACTIVITIES

- University of Maryland Baseball
 - Catcher and team leader
- Denison University Baseball
 - Catcher and captain of 3 straight conference championships and 3 regional final appearances.
- Kappa Sigma Fraternity
- Mission 34 Foundation for mental health awareness

PROFESSIONAL EXPERIENCE

Vice Golf

Video Editor | September 2024 - Present

- Produce, film and edit content for all @ViceGolf social channels
- Strategize social campaigns for monthly product launches
- Assist in executing paid marketing strategies and editing final assets for paid social and commercials
- Collaborate with creators, influencers and athletes for brand partnerships
- 40M+ views, 200K+ new followers across social platforms YTD

University of Maryland

Creative Video Intern - September 2023 - May 2024

- Filmed, logged and edited content for Maryland Athletics social media accounts
- Edited highlights, hype pieces, and marketing pieces for stadium and arena video boards
- Created motion graphics for starting lineups, goals, saves and more for video boards

Warner Bros./Discovery

Interactive Producer - Sports, NCAA.com | January 2023 - July 2023

- Reached over 650k users on Tik Tok with one post from the 2023 Men's College World Series
- Edited short form content for Instagram Reels, Youtube Shorts, and Tik Tok
- Live clipped and edited for NCAA "March Madness" Basketball games

Denison University Athletics

Associate Digital Media Producer | September 2021 - May 2023

- Developed a new social media strategy for @DenisonSports
- Launched Denison Sports TikTok page and Instagram Reels
- Created weekly short-form media content for 6 different sports per season
- Started the sports media internship program at Denison U.

Cincinnati Reds

Social Media/Video Production Intern | June 2022 - August 2022

- Launched @RedsOnTheRise Twitter account to highlight growing superstars in the organization
- Filmed live video content during games to be shared on @Reds social accounts in real-time
- Edited a range of videos including hype videos, player highlights, promotional pieces, and interview specials