



Murphy McFarlane

MurphyMcFarlane.com
mm@murphymcfarlane.com
630-891-0250
Syracuse, NY

Work Experience

Freelance Visual Creator

Cinematographer and Photographer, *May 2022 – Present*

- Filmed and edited visuals for the Newshouse “Infodemic” project, bringing attention to environmental impact of I-81 teardown
- Created promotional doc. for the Buddhist chaplaincy of Hendricks
- Seeks out clients for headshots, event photography, team photos, etc.

Syracuse University Documentary Team

Producer and Editor, *Septemeber 2023 – Present*

- Meets with a team of 8-10 two times a week to develop a 10 minute documentary from ideation to deliverable
- Organizes festival applications, creates a website, and manage social media and publicity efforts during distribution
- Collaborates with producer, dp, and researchers to narrow down topic, find sources, curate visual style, and remain organized for post production
- Assigns weekly tasks, ensuring production deadlines are met
- Utilizes Canon USA’s AMLOS technology to promote remote cross-cultural collaboration with a team in Puerto Rico

CODE^SHIFT: Research lab space for communication and data justice

Lead Video Editor, *May 2023 – Decembr 2023*

- Edited footage for “Chai with Sriivi” series, capturing academic conversation about social and racial issues
- Sorted previous files and created organizational hard drive system and workflow for collaborative editing and longevity as members graduate

The CAGE at the Newhouse School

Engineer, *Aug. 2021 – Dec. 2024*

- Distributes camera equipment to 100 students/staff daily
- Trouble-shoots issues with film and photo gear in busy environment
- Leads trainings about camera basics and equipment specifics
- Conducts detailed-oriented equipment inventory weekly
- Edits footage and devises questions for training modules

National Park Service: Glacier National Park

Visitor Services Assistant, *June 2022 – Aug. 2022*

- Interacted and communicated with 1,000 visitors each day
- Surveyed native fish populations, using electrofisher
- Sampled lake sediment, testing glacial runoff in water
- Worked outdoors in strenuous weather in remote areas

Leadership and Service

Orange Seeds: First-Year Leadership Program

Community Relations Co-Chair, *Aug 2020 – May 2021*

- Planned largest day of service at SU, involving over 200 students
- Communicated with 15 local non-profits to organize event

Buddhist Meditation Association

Mediation Leader and Treasurer, *Jan 2022 – Present*

- Allocates funds for semesterly events
- Coordinates monthly volunteer opportunity for 15 students
- Leads meditation for people across all levels of experience weekly

Education

Syracuse University: Syracuse, NY

S.I. Newhouse School of Public Communications, Maxwell School of Citizenship & Public Affairs
May 2025

B.S. in Photography & Geography

- Emphasis in Cinematography

Skills

Adobe Creative Suite

- Premiere Pro: *Adobe Certified Professional*
- Illustrator: *Adobe Certified Professional*
- After Effects
- Photoshop
- Lightroom Classic
- InDesign
- Audition

Microsoft Office

- Word, PowerPoint, Excel, Teams

Google Workspace

- Drive, Docs, Slides, Sheets, etc.

Other software: Studio Binder, Frame.io

Canon: C70, R5C, C100-300, DSLRs, Mirrorless

Msc: Black Magic Pocket Cinema 6k Pro, Insta360s

DJI Ronins, AP Style and Research Writing

Honors and Awards

- Dr. Frank Meola Photography Prize, 2024

- Newhouse Scholar, 2024

- Newhouse Prize for Cinematography, 2023

Hearst Journalism Awards

- First Place: *Multimedia I, 2023*

- Finalist: *Multimedia Championship, 2024*

- Fifth Place: *Multimedia II, 2025*

Associated College Press

- First Place: *Broadcast Feature Award, 2023*

- Second Place: *Broadcast Feature Story, 2024*

WHNPA Eyes of History

- Second Place: *Long Form Feature (Team), 2025*

- Third Place: *Long Form Feature, 2024*

AEJMC Festival of Visual Media

- Gold: *Video Category, 2024*

- Silver: *Video Category, 2025*

College Media Association

- First Place: *Short Documentary, 2024*

SPJ Mark of Excellence

- Finalist: *Food/Restaurant Journalism, 2024*

Extracurriculars

Newhouse Student Representative Committee

Instructional Assistant for Multimedia Production and Photographic Storytelling

Gamma Theta Upsilon: Geography Honor Society