



Murphy McFarlane

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Work Experience

Freelance

Photographer, Cinematographer, and Editor, *May 2022 – Present*

- Designed and implemented professional-grade NAS Synology system with RAID configuration for personal archival storage
- Filmed and edited visuals for the Newhouse “Infodemic” project, bringing attention to socio-environmental impact of I-81 teardown
- Seeks out clients for headshots, event photography, team photos, etc.

“Tale of Two Cities: Reclaiming Niagara Falls and Salinas”

Producer, Lead Editor, and Production Manager, *Sept. 2023 – June 2025*

- Led a team of 8-10, two times a week, to develop a 24 minute documentary from ideation to distribution, ensuring deadlines are met
- Handled complete post-production workflow, including proxy creation, offline editing w/ revisions, sound mixing, and color correction/grading
- Collaborated with EP, DP, and researchers to narrow down topic, find sources, curate visual style, and remain organized for post-production
- Organized festival applications and manages publicity efforts
- Utilized Canon USA's AMLOS technology for remote, cross-cultural collaboration with a team in Puerto Rico

CODE^SHIFT: Research lab space for communication and data justice

Lead Video Editor, *May 2023 – Dec. 2023*

- Edited footage for “Chai with Sriivi” series, capturing academic conversation about social and racial issues
- Operated professional cameras, lighting, and audio equipment for series
- Developed file organization system and workflow for collaborative editing and preservation across team transitions

The CAGE at the Newhouse School

Engineer, *Aug. 2021 – Dec. 2024*

- Distributed camera equipment to 100 students/staff daily
- Trouble-shot issues with film and photo gear in busy environment
- Led trainings for classes on camera basics and equipment specifics
- Conducted detailed-oriented equipment inventory weekly
- Edited footage and devised questions for training modules

National Park Service: Glacier National Park

Visitor Services Assistant, *June 2022 – Aug. 2022*

- Interacted and communicated with 1,000 visitors each day
- Surveyed native fish populations, using electrofisher
- Sampled lake sediment, testing glacial runoff in water
- Worked outdoors in strenuous weather in remote areas

Leadership and Service

Orange Seeds: First-Year Leadership Program

Community Relations Co-Chair, *Aug. 2020 – May 2021*

- Planned largest day of service at SU, involving over 200 students
- Communicated with 15 local non-profits to organize event

Buddhist Meditation Association

Mediation Leader and Treasurer, *Jan. 2022 – May 2025*

- Allocated funds for semesterly events
- Coordinated a monthly volunteer opportunity for 15 students
- Led meditation for people across all levels of experience weekly

Education

Syracuse University: Syracuse, NY

S.I. Newhouse School of Public Communications, Maxwell School of Citizenship & Public Affairs
May 2025

B.S. in Photography & Geography

- Emphasis in Cinematography

Skills

Adobe Creative Suite

- Premiere Pro: *Adobe Certified Professional*
- Illustrator: *Adobe Certified Professional*
- After Effects
- Photoshop
- Lightroom Classic
- InDesign
- Audition

Microsoft Office and Google Workspace

- Word, PowerPoint, Excel, Teams
- Drive, Docs, Slides, Sheets, etc.

Canon: C80, R5C, C100-300, DSLRs, Mirrorless

Misc: Black Magic 6k Pro, Sony fx30/3/6, Insta360s,

DJI Ronins, AP Style and Research Writing

Honors and Awards

- Dr. Frank Meola Photography Prize, 2024
- Newhouse Scholar, 2024
- Newhouse Prize for Cinematography, 2023

Hearst Journalism Awards

- First Place: *Multimedia I*, 2023
- Finalist: *Multimedia Championship*, 2024
- Fifth Place: *Multimedia II*, 2025

Associated College Press

- First Place: *Broadcast Feature Award*, 2023
- Second Place: *Broadcast Feature Story*, 2024
- Second Place: *Broadcast Sports Story*, 2025
- Finalist: *Multimedia Sports Story*, 2025

WHNPA Eyes of History

- Second Place: *Long Form Feature (Team)*, 2025
- Third Place: *Long Form Feature*, 2024

The Alexia

- Runner Up: *Sports Grant*, 2025

AEJMC Festival of Visual Media

- Gold: *Video Category*, 2024
- Silver: *Video Category*, 2025

College Media Association

- First Place: *Short Documentary*, 2024
- Finalist: *Multimedia Sports Story*, 2025

SPJ Mark of Excellence

- Finalist: *Food/Restaurant Journalism*, 2024

Extracurriculars

Eddie Adams Workshop: Selected, class of XXXVIII

Northern Short Course: Volunteer, 2025

Instructional Assistant for Multimedia Production

Gamma Theta Upsilon: Geography Honor Society