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### **ABOUT ME**

Paul Chamberlain is an award-winning Senior Video Editor and team leader with 17 years of experience. He has worked with many clients including ITV, Condé Nast, Vans, Coach, Adidas, Tesco, Vodafone, Saint Laurent, Rolex, NatWest, UNICEF, Big Issue, Infiniti, 7UP, Amazon Prime, Durex and Disney.

Well trained in crafting a story and with an eye for detail. Passionate perfectionist and completely focused on the task at hand. Proven to work well within creative teams to find solutions, generate ideas and create great work.

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### SKILLS

Adobe Premiere Pro
Adobe After Effects
Avid MC
DaVinci Resolve
Adobe Audition
Adobe Photoshop
Cinema4D

Showreels and portfolio of work at www.projectnovo.net



### **EMPLOYMENT HISTORY**

Present -June 2023

## SUPERVISING VIDEO EDITOR (UK/US) AT CONDÉ NAST

In the newly created role of Supervising Video Editor at Condé Nast, I perform three main duties. First, is as the most senior editor in a team of 10 editors across the US and the UK. This means I take the lead on the most important and high-profile projects that the team have, including TVC and mini-documentary work for the brands and titles. Second, is a creative director within the edit team, which means giving both creative and technical notes on the work the rest of the team are doing. Creating a sense of collaboration within a team spanning two continents is a massive part of that area too. Finally, as a people manager, being able to assess the skillset of a new team, create bespoke development plans for them and build an environment for them to thrive.

### PROJECTS AT CONDÉ NAST:

"What is Cinema" for Vanity Fair & Rolex, a three-part doc-style edit series distributed across all of the brand's social channels.

"Infiniti" for Architectural Digest & Infiniti, a TVC as part of a US campaign for social and TV. The campaign had TVC's and further social assets were produced to support on the brand's social channels.

"The City" for Vogue & Saint Laurent, a TVC as part of a US campaign for social and TV. The campaign had TVC's and further social assets were produced to support on the brand's social channels.

"Vintage Voyages" for Teen Vogue & Vans, a short doc-style portrait advert for social and TV.

"Prime Day" for Teen Vogue & Amazon, 2 x TVC's as part of a US campaign . The campaign had TVC's and further social assets were produced to support on the brand's social channels.

"Honoring Black Excellence" for Teen Vogue & Adidas, a social edit series distributed across all of the brand's social channels.

"The Wilderness" for Wired & Wilderness, a social branded content advert distributed across all of the brand's social channels.

"What is taste?" for GQ & 1800, a three-part doc-style edit series distributed across all of the brand's social channels.

"Vogue World and Coach" for Vogue and Coach, a launch film for social.

"The Villas at Disneyland Hotels" for Condé Nast Traveller & Disney, a social edit advert distributed across all of the brand's social channels.

June 2023 -Jan 2019

# DIRECTOR OF EDITING/SENIOR VIDEO EDITOR AT VAYNERMEDIA LONDON

As the Senior Editor at VaynerMedia London, my role fells into two areas. First, as the lead editor in the agency my role is to, as a creative editor, to construct the best advert or film possible. I was the first choice editor when big projects like TVCs or important social campaigns need to be worked on. From the initial cut to the final online, I guided the edit project through the various stages leveraging my skills as storyteller as well as the different technical skills I have like Audio Mixing or Grading. Making the final export the best it can be is what I strived for on every project. The second area of my role was expanding VaynerMedia's post-production offering. This includes creating processes for the projects, researching and investing in equipment, and finally mentoring and developing the rest of the post-production team. Being able to see these other members of my team progress and produce better work was a very fulfilling part of my role.



### **EMPLOYMENT HISTORY**

### PROJECTS AT VAYNERMEDIA:

"Fit Matters" for Durex, a TVC product awareness campaign. The campaign had a TVC and further social assets were produced to support on the brand's social channels.

Award (nominated): Creativepool Annual 2023 - Social

"Hydrow Awareness" for Hydrow, a TVC led brand awareness campaign. This consisted of 3 TVC's (30 secs each) and multiple social and digital assets across social platforms and DOOH.

"The Business Show - Season 2" for NatWest, a 9-part branded content and podcast series distributed across all of the brand's social channels. Included main episodes, shortform content and trailers. Each episode was around 25 mins and the shortform content between 60-15 secs.

"COVAX" for UNICEF, a TVC fund raising campaign. With 2 TVCs (1x 60 sec and 1x 30 sec) and multiple social assets published across social media platforms as part of a wider campaign.

"We Rise" for Rise365, an activism film supporting a UK Charity. With supporting social and DOOH assets.

"Waiting" for UNICEF, a TVC fund raising campaign. With 2 TVCs (1x 60 sec and 1x 30 sec) and multiple social assets published across social media platforms as part of a wider campaign.

"It's Personal" a TVC product awareness campaign. Made up of multiple TVC and further social assets were produced for the brand's social channels. Consisted of  $5 \times 60$  second TVC edit,  $5 \times 30$  second TVC edit and  $25 \times 80$  social edits of various lengths.

"Alison Hammond - The Intern: Season 2" for NatWest, a 2-part social branded content series distributed across all of the brand's social channels. Each part had films between 45-15 seconds.

"The Business Show - Season 1" for NatWest, a 12-part branded content and podcast series distributed across all of the brand's social channels. Included main episodes, shortform content and trailers. Each episode was around 25 mins and the shortform content between 60-15 secs.

"Legacy" for UNICEF, a fund raising film, published across multiple platforms.

"Alison Hammond - The Intern: Season 1" for NatWest, a 6-part social branded content series distributed across all of the brand's social channels. Each part had films between 45-15 seconds.

"Back Her Business - MasterPeace" for NatWest/MasterPeace studios, 1 x 1 min edit, published across social media platforms as part of a wider campaign.

Award: LinkedIn Marketing Awards 2019 - Best B2B Brand Campaign

Award (nominated): Creativepool Annual 2020 - Advertising Digital

Award (nominated): Campaign Purpose Awards 2020 Award (nominated): The Drum Marketing Awards 2020

"Clearly 7UP" for 7UP,  $15 \times 30$  edits, published across social media platforms as part of a wider campaign.

Jan 2019 -March 2016

SENIOR CREATIVE LEAD FOR VIDEO AT NKD

March 2016 -Sept 2013 SENIOR VIDEO EDITOR & MOTION GRAPHIC DESIGNER AT WILLIAMSLEA/TAG

Sept 2013 -May 2009

SENIOR VIDEO EDITOR & MOTION GRAPHIC DESIGNER AT ID2 MEDIA

May 2009 -Dec 2008

VIDEO EDITOR & MOTION GRAPHIC DESIGNER AT ID2 MEDIA

Dec 2008 -July 2007

JUNIOR TECHNICAL OPERATOR AT THE ADI GROUP



# FREELANCE/FILM PROJECTS

Having a keen interest and passion in film-making I have, during my career made films outside of my full time roles. This has helped me to further my skills and get the chance to work with some talented people.

**Content I have edited:** "1986" for Eighties Doubt Productions, 1 x 25 min edit published on social networks and press. Award: RS Fest - Best Action Short 2021

"The Big Miss You" for the Big Issue/Fox and Hare, 1 x1 min edit published on social networks and press.

"Please Don't Die" for Eighties Doubt Productions, 1 x 25 min edit published on social networks and press.

"Ripper" for Eighties Doubt Productions, 1 x 25 min edit published on social networks and press.

"The Music Factor" for Mike Staniforth Films, 1 x 25 min edit (animations within film) published on social networks and press.



### **EDUCATION**

2004 - 2007 BSc (Hons) Media Production & Technology Award: 1st Class at the University of Central Lancashire

1997 - 2004 4 x A-levels 5 x AS-levels 10 x GCSE's at Lawrence Sheriff School



### CONTACTS

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