Matt Clinch for all work enquiries: matt@looptalent.co.uk. | T: +44 203 488 6599
Sam Roffey - Loop Talent | 1st AD Portfloio

SAM ROFFEY 1ST ASSISTANT DIRECTOR **www.samroffey.co.uk**



Based in London, Sam has over nine years' experience as a 1st AD across scripted television, feature films, commercials, fashion, and music promos.

His television work includes projects for the BBC, ITV, Channel 4, Comedy Central, and NBC, with recent credits including the BAFTA & EMMY Nominated Series 'Horrible Science'.

Sam has worked on independent films recognised at Edinburgh International Film Festival and Raindance, alongside commercial and fashion campaigns for brands including Nike, GAP, and Skittles. His music promo work includes projects with Jungle, Foals, Raye, and Fontaines D.C.

With over 400 shoot days as a 1st AD, Sam brings a calm, considered approach from pre-production through to production, adapting between different formats, scales, and working styles.

He is a full member of the ADG UK and BECTU, and a regular visiting Tutor on the Assistant Directing & Floor Management Course at the National Film & Television School (NFTS) in Beaconsfield.

SCRIPTED TELEVISION | (SELECTED CREDITS)

CHANNEL + PROD CO.	PROJECT.	GENRE + EPS.	DIRECTOR.	PRODUCER.
BBC | Lion TV	**'HORRIBLE HISTORIES'**	TV Sketch Comedy 15 x 30" | Series 12	Tom Levinge	Matt Lamont Caroline Fisher
BBC | Lion TV	**'HORRIBLE SCIENCE'**	TV Sketch Comedy 15 x 30" | Series 2	Paul Taylor	Matt Lamont Sophie Le Good
BBC | Lion TV	**'HORRIBLE SCIENCE'** *2026 International EMMY ® Nomination* *2026 BAFTA ® Nomination*	TV Sketch Comedy 15 x 30" | Series 1	Paul Taylor Cein McGillicuddy	Matt Lamont Caroline Fisher
Channel 4 | Fable Pictures	**'HULLRAISERS'**	TV Comedy Drama 6 x 30" | Series 2	Ian Fitzgibbon	Hannah Farrell Jessica Hodges
BBC | Lion TV	**'HORRIBLE HISTORIES'**	TV Sketch Comedy 8 x 30" | Series 9	Gordon Anderson	Matt Lamont
Comedy Central | Four8	**'DRUNK HISTORY: BLACK STORIES**	TV Sketch Comedy 6 x 15" | Series 1	Adjani Salmon Femi Oyeniran Stephane Alexandre	Stephane Alexandre

NON-SCRIPTED TELEVISION | (SELECTED CREDITS)

CHANNEL + PROD CO.	PROJECT.	GENRE + EPS.	DIRECTOR.	PRODUCER.
BBC | Studio Lambert	**CELEBRITY TRAITORS UK** (Missions Unit AD)	TV Reality Entertainment 10 x 60" | Series 2	Mark Drake	Katy Fox Juliet Cole
NBC | Studio Lambert	**THE TRAITORS US: NEW BLOOD** (Missions Unit AD)	TV Reality Entertainment 12 x 60" | Series 5	Mark Drake	Sam Rees-Jones Juliet Cole
BBC | Studio Lambert	**THE TRAITORS UK** (Missions Unit AD)	TV Reality Entertainment 12 x 60" | Series 4	Mark Drake	Richard Greenwood Juliet Cole
NBC | Studio Lambert	**THE TRAITORS US** (Missions Unit AD) *2026 - 78th EMMY ® Awards - x 7 Wins*	TV Reality Entertainment 12 x 60" | Series 4	Mark Drake	Richard Greenwood Juliet Cole

FILM | (SELECTED CREDITS)

PROD CO.	PROJECT.	GENRE + EPS.	DIRECTOR.	PRODUCER.
Village Films | Northern Ireland Screen	**MANDRAKE**	Feature Film	Lynne Davison	Marie-Therese Mackle Paul Thomas
West One Entertainment	**THE PUGILIST** *Best British Film (Nominee)* *Edinburgh International Film Festival 2017*	Feature Film	Glen Kirby	Glen Kirby Jed Tune
Floodlight Pictures	**THE GOLDEN WEST** *Best Short Film (Winner)* *Raindance Film Festival 2023*	Short Film	Ross White Tom Berkeley	Jamie Tarr
National Film & Television School	**THIS IS OURS** *The Golden Egg (Winner)* *Reykjavik Film Festival 2023*	Short Film	Simon London	Cristina Isgro
National Film & Television School	**BRUTAL** **Official Selection** *Raindance Film Festival 2022*	Short Film	Jordan Chandler	Richard Priseman
Film 4 | BFI	**MY JEROME** *SAG Indie (Winner)* *Holly Shorts Film Festival 2022*	Short Film	Adjani Salmon	Andre Fyffe

Haus Pictures	**ONE SHOT** **Official Selection** *Seattle Film Festival 2022*	Short Film	Robin Mason	Harri Kamalanathan
Hail Mary Pictures	**ALGORITHM** **Official Selection** *Galway Film Festival 2020*	Short Film	Edwina Casey	Lara Hickey Richard Bolger

COMMERCIALS | (SELECTED CREDITS)

PROD CO.	CLIENT	PROJECT	DIRECTOR.	PRODUCER.
Lad Bible Group	**LAD BIBLE x ITV**	'Red Eye 2'	James Kayler	Danny Murray
Contentus Maximus	**GAP (ft. TYLA)**	'Linen Moves'	Charlie Di Placido	Matthew Craig
The Vigilante Group	**ONKEN (ft. PADDY McGUINESS)**	'Make Some 'Me' Time'	Peter Lydon	Ashley Whyte
McCann x RD Content	**ARAMCO**	'Powered By How'	Shane Griffin	Rob Hill
My Eleanor	**CARERS UK**	'Counts As Care'	Chris Chuky	Tony Longe
Prettybird	**BBC i PLAYER**	'Like Nowhere Else'	Yousef Thami	Jake Parker
Burning Reel	**SKITTLES**	'Squish me'	Henry Littlechild	Cal Gordon
Pelican Paris	**HENNESSY XO (London Unit)**	'Happy Together'	Clément Balmey	Grégoire Mwayembe
Irresistible Studios	**ELF COSMETICS**	'Express Your Elf'	Charlotte Rutherford	Izzy Williams
Contentus Maximus	**BOOZT.COM**	'Club Boozt'	Charlie Di Placido	Matthew Craig
BOOHOO Group	**WALLIS UK**	'All About You'	Simon Emmett	Anthony Cassidy
Borderland	**SNACKSY**	'Be Snacksy'	Dan French	Simon Frost
S3 Advertising	**CLOGAU**	'Gift To Give'	Ben Woolf	Megan Hastings
Somesuch	**PROSTATE CANCER UK** *Bronze Lion (Winner) Cannes Lion 2023*	'He's The One'	Dan Emmerson	Maddy Perkins

FASHION | (SELECTED CREDITS)

PROD CO.	CLIENT	PROJECT	DIRECTOR.	PRODUCER.
Ultra Brand Studios	**NIKE**	'Gift Greatness'	Connor Cunningham	James Bains
Contentus Maximus	**GAP**	'Linen Moves'	Senta Simond	Matthew Craig
BOOHOO Group	**WALLIS UK**	'All About You'	Simon Emmett	Anthony Cassidy
Irresistible Studios	**ELF COSMETICS**	'Express Your Elf'	Charlotte Rutherford	Izzy Williams
Irresistible Studios	**LADBROKES**	'Home of Play'	George Powell	Matthew Craig

MUSIC PROMO | (SELECTED CREDITS)

PROD CO.	ARTIST	PROJECT	DIRECTOR.	PRODUCER.
Up The Game	**FOALS**	'Life is Yours'	Toby L	Katie Cooper
Contentus Maximus	**JUNGLE**	'Good Times'	Charlie Di Placido	Matthew Craig
Agile	**FONTAINES DC.**	'Roman Holiday'	Samuel Taylor	Jordi Estape
Prettybird	**PALOMA FAITH**	'Monster'	Yousef Thami	Jake Parker
Island Records	**RAYE**	'Love of Your Life'	Saorla Houston	Jordi Estape
Burning Reel	**NINES**	'Clout'	Charlie Di Placido	Jorid Estape
Park Village	**MIMI WEBB**	'Dumb Love'	Elliot Simpson	Katie Cooper
Creativs Label	**KELVYN COLT**	'Rage'	Chris Chuky	Tony Longe
Common People	**GREENTEA PENG**	'Revolution'	Melody Maker	Ramy Dance
Papaya	**NAVOS**	'Believe Me'	Dan French	Pilar Muro
Stink	**THE BIG MOON**	'Your Light'	Eoin Glaister	Rachel Bashford
Contentus Maximus	**JUNGLE (Album Film)**	'Loving In Stereo'	Charlie Di Placido	Jordi Estape

SHOOT DAYS **400 + Shoot Days as 1st AD (2017 - Present)**

TECHNICAL SKILLS Movie Magic Scheduling, Final Draft 11

COUNTRIES WORKED IN UK, Ireland, Italy, Barbados & United States.

EXPERIENCED WORKING WITH **SPECIALIST PERSONNEL** Intimacy Coordinators, Stunt Coordinators, Stunt Performers, Dance Choreographers, Armorers, Steadicam Operators, Water Safety Teams, Drone Operators, Chaperones, VFX & SFX Supervisors, Puppeteers, Horse Masters, Animal Wranglers.

ANIMALS Horses, Dogs, Macaques & Snakes

VFX Green/Blue Screen & Crowd Replacement

SFX Pyro, Fire & Rain FX, Smoke, Squibs, Firearms & Weaponry

MISC Remote Director, High Profile Talent, Large Crowds, Underwater Filming, Complex One-Shot Scenes, Car Chase Sequences, Boat Filming, Night Shoots, Multinational Shoots & Multi-Unit Shoots.

BUDGET BANDS

Television:
Band 2B: £850k<£2.0m per/hour

Feature Film:
Band C1: £2.5m<£5m

SAFE MANAGEMENT

- *Emergency First Aid At Work Level 3 (VTQ).pdf*
- *1st Option H&S Passport Certificate.pdf*
- *The Mark Milsome Foundation - Film & TV Online Safety Passport Course Certificate.pdf*
- *Tackling Harassment & Bullying At Work Certificate.pdf*
- ***DBS Checked***

OTHER RELATED WORK

Visiting Assistant Directing Tutor (NFTS) (2021 - Present)

NFTS NATIONAL FILM AND TELEVISION SCHOOL

MEMBERSHIPS

Assistant Directors Guild UK

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REFERENCES AVAILABLE ON REQUEST
